
TABLE OF CONTENTS

PREFACE TO FOURTH EDITION	v
FIGURES AND TABLES	xi
TABLE OF CONTENTS.....	xiii
CHAPTER 1: POWER.....	1
A. Technological Power.....	3
1. Signals.....	4
a. Signals Explained.....	4
b. Signal Types: Analog or Digital	6
2. Channels.....	8
a. Wireless Systems.....	8
b. Wireline Systems	9
B. Economic Power.....	10
1. The Story of Competition.....	10
2. The Story of Monopoly.....	16
C. Legal Power.....	18
1. Congress	19
2. Agencies.....	22
a. The FCC.....	22
(i) The Agency	22
(ii) The Rulemaking Process	23
b. Other Agencies.....	27
3. Courts.....	28
4. Federalism.....	30
a. Federal / State Divide.....	31
b. State Public Utilities Commissions.....	32
c. Global Structures.....	32
CHAPTER 2: ENTRY	35
A. Justifications for Regulating Entry.....	36
1. Broadcast	36
a. Technology	36
b. Context.....	42
c. Physical Scarcity.....	44
<i>NBC v. United States</i>	44
<i>Red Lion Broadcasting Co. v. FCC</i>	51
<i>Miami Herald Publishing Co. v. Tornillo</i>	58

2. Telephony	63
a. Technology	63
b. Context	65
c. Common Carriage	66
<i>NW Telephone Exchange Co. v. City of St. Charles</i>	66
Note: Natural Monopoly	73
3. Cable Television	76
a. Technology	77
b. Context	78
c. Medium Scarcity	80
<i>Community Communications Co. v. Boulder</i>	80
<i>Preferred Communications v. City of Los Angeles</i>	87
4. Mobile Telephony	93
a. Technology	94
b. Context	102
c. Zoning	104
<i>MetroPCS, Inc. v. San Francisco</i>	105
Primeco Personal Communications v. City of Mequon	111
B. Methods of Regulating Entry	118
1. Merit	118
a. Licensing	118
b. Problems	120
c. Current Law	121
2. Luck	123
3. Money	124
4. Commons	128
Note: Scarcity's End	128
Spectrum Task Force Report	132
CHAPTER 3: PRICING	145
A. Ratemaking	147
1. Setting Prices	147
a. Overview: Mapping the Players	147
b. Continuing Surveillance	154
c. Rate-of-Return Regulation	155
Rates for Competitive Common Carrier Services	155
Rates for Dominant Carriers	159
d. Price-Cap Regulation	162
Rates for Dominant Carriers (cont.)	163
2. Challenging Prices	167
a. Rationality: APA	167
<i>USTA v. FCC</i>	168
b. Constitutionality: First Amendment	175
Note: Setting Prices in Cable TV	175
<i>Time Warner Entertainment Co., L.P. v. FCC</i>	178

B. Subsidizing.....	184
1. Setting Subsidies.....	184
a. Universal Service before 1996.....	184
Access Charge Reform.....	185
b. Universal Service after 1996.....	190
2. Challenging Subsidies.....	191
<i>Texas Office of Public Utility Counsel v. FCC</i>	192
Note: Intercarrier Compensation.....	198
CHAPTER 4: BAD CONTENT.....	203
A. Flow and Filter.....	204
1. Broadcast.....	205
<i>FCC v. Pacifica</i>	205
<i>Action for Children's Television v. FCC</i> (.....	215
<i>FCC v. Fox Television Stations, Inc.</i>	226
Note: Violence and the V-Chip.....	239
2. Telephony.....	243
<i>FCC v. Sable Communications of California</i>	243
Note: Dial-a-porn Regulations.....	248
3. Cable.....	251
<i>Cruz v. Ferre</i>	251
<i>United States v. Playboy Entertainment Group</i>	256
4. Internet.....	263
a. Technology.....	263
Kevin Werbach, Digital Tornado: The Internet and	
Telecommunications Policy.....	263
Note: The Layers of the Internet.....	268
b. Context.....	271
Joseph P. Liu, <i>Legitimacy and Authority in Internet Coordination: A</i>	
<i>Domain Name Case Study</i>	272
Milton Mueller & John Mathiason, <i>Internet Governance: The State of</i>	
<i>Play</i>	273
c. Indecency.....	279
<i>Reno v. ACLU</i>	279
<i>Ashcroft v. ACLU</i>	293
Note: Children's Internet Protection Act.....	304
B. Intermediary.....	306
1. Before 47 U.S.C. § 230.....	307
Note: Defamation Law.....	307
<i>Cubby v. CompuServe</i>	310
<i>Stratton Oakmont v. PRODIGY Services Co.</i>	313
2. After 47 U.S.C. § 230.....	319
a. Expansion.....	319
<i>Zeran v. America Online</i>	319
<i>Blumenthal v. Drudge</i>	326

b. Contraction	331
<i>Chicago Lawyers' Committee for Civil Rights v. Craigslist, Inc.</i>	331
<i>Fair Housing Council of San Fernando Valley v. Roommates.com</i>	339
CHAPTER 5: GOOD CONTENT	355
A. Trusting the Market	357
1. Entertainment Programming	357
Changes in the Entertainment Formats of Broadcast Stations	358
<i>WNCN v. FCC</i>	364
<i>FCC v. WNCN</i>	372
Note: Historical Context—Civil Rights.....	376
2. Informational Programming.....	379
TV Deregulation	380
Note: A Second Look at the Market.....	389
B. Resisting the Market.....	392
1. Set Aside Money	392
Note: Public Broadcasting	392
2. Set Aside Time	395
a. Children's Educational Programming	395
Children's Television Programming	396
Note: Cable TV comparison	405
b. Political Discourse.....	407
Note: Digital TV	408
Public Interest Obligations of DTV Broadcasters	410
3. Set Aside Channels	415
a. Cable Television: Must-carry.....	415
<i>Turner Broadcasting v. FCC</i>	415
Note: Cable and Broadcast TV Relations	431
b. Direct Broadcast Satellite: Non-Commercial Programming.....	434
Note: Direct Broadcast Satellite.....	434
<i>Time Warner Entertainment Co. v. FCC</i>	437
<i>Time Warner Entertainment Co. v. FCC</i>	440
CHAPTER 6: CONSOLIDATION	447
A. Limiting Ownership	448
Note: Consolidation.....	448
Policy Goals	450
Note: Ownership Regulations	456
1. National Consolidation Rules.....	457
a. Broadcast Television	457
<i>Fox Television, Inc. v. FCC</i>	458
National TV Multiple Ownership Rule.....	464
b. Cable Television.....	473
2. Local Consolidation Rules	476
a. Broadcast Television	476

b. Broadcast Radio	483
Note: Local Radio Ownership Rule	483
3. Cross-Ownership Rules	488
a. Overview	488
Burt Neuborne, <i>Media Concentration and Democracy</i>	488
b. Cross Media Limits	493
Note: Diversity Index.....	493
<i>Prometheus Radio Project v. FCC</i>	496
c. Newspaper + Broadcast Cross-Ownership Rule.....	505
Newspaper + Broadcast Cross-Ownership.....	505
d. Beyond Broadcast	512
4. Case-by-case Merger Approvals.....	515
B. Promoting Ownership: Affirmative Action	517
<i>Metro Broadcasting, Inc. v. FCC</i>	517
Note: The Rise & Demise of Affirmative Action Programs	519
Note: The Diversity Order	523
CHAPTER 7: ACCESS	529
A. Broadcast	530
1. Fairness Doctrine	530
Note: Fairness doctrine	530
2. Network Dominance.....	534
Note: Broadcast Television Industry	534
<i>Schurz Communications v. FCC</i>	541
Note: Other Regulations Restraining Network Dominance	549
B. Cable Television	551
1. Leased Access	552
<i>Time Warner Entertainment Co. v. FCC</i>	552
2. MSO Dominance	556
C. Telephony	559
1. Breakup of AT&T	559
Note: Antitrust Law	560
Glen O. Robinson, <i>The Titanic Remembered: AT&T and the</i> <i>Changing World of Telecommunications</i>	561
<i>United States v. AT&T</i>	566
<i>United States v. AT&T (cont.)</i>	573
Note: Vertical Integration After the Telecommunications Act of 1996	581
2. Local Interconnection	584
<i>Verizon Communications Inc v. FCC</i>	587
D. Internet.....	599
Tim Wu, <i>Why Have A Telecommunications Law?</i> <i>Anti-Discrimination Norms In Communications</i>	601
Broadband Policy Statement	605
Comcast Net Neutrality Order.....	607
Preserving the Open Internet.....	613

CHAPTER 8: CLASSIFICATION	631
A. Past : Cable TV	633
<i>U. S. v. Midwest Video Corp. (Midwest Video I)</i>	633
<i>FCC v. Midwest Video Corp. (Midwest Video II)</i>	637
B. Present: Internet	641
1. Dial-up	642
Access Charge Reform	642
2. Broadband	645
Advanced Telecommunications Capability	645
High-Speed Access to the Internet over Cable	651
Note: Computer Inquiries	658
<i>NCTA v. Brand X</i>	662
3. Limits of Ancillary Jurisdiction	679
<i>Comcast v. FCC</i>	679
Preserving the Open Internet	684
C. Nascent	691
1. VoIP	691
Universal Service Report	691
Vonage Petition	695
2. IPTV	709
<i>Office of Consumer Counsel v. AT&T</i>	711
RESEARCH APPENDIX	721
STATUTORY APPENDIX	739
INDEX	873